

VCCT Board Meeting 9/23/15

Meeting called to order at Diversified Services at 7:02pm. Members present: Will Minguo, Debby Katzman, Amy Frank, Jeani Camplain, Carrie Johnson, Doug Kroupa, Sally Sawicki, Carol Weidmann, Kimberly Ekes, Dianne Jenner & Ken Manning.

Committee Reports

Treasurer – Jeani

July Deposits \$1445.49

July Checks (\$15.82.26)

July Interest \$.48

Balance of \$1547.67

CDs earned \$8.00 on 9/11/2015

CD #1 = \$6355.58 CD #2 = \$6205.88

No checks outstanding. And waiting on deposit from Jim for the recap.

Fund-raising/Liaison -Carrie

Butterbraids forms were passed out. Orders returned by the 26th with delivery Nov. 9. An add will be on the website and people will be able to use a credit card or PayPal.

Carrie presented her budget for the show 'Escanaba'. She has a meeting with Hickory Grove – Abe's will have some “fun themed” meals to go with the show.

The hotel is doing Safe Trick or Treat rooms again October 27th from 5-7pm.

Discussion: The PR expense for the Trick or Treat night should be split 50/50 between the show and the group since both were going to use it. (approved)

Ken will be in charge of the Trick or Treat room (it was also noted that Ken is awesome!).

We should add audition dates to any flyers handed out.

'Escanaba' royalties are \$1 from every ticket sold up to \$400. There is some question about the wording of this so Carrie will investigate further.

Show budget approved and now has a full cast!

Social – Debby

RACE, Rochelle Foundation, is having a Facebook contest for non-profits to win \$500. A photo and caption.

Discussion: Which photo and subject to submit. ('Mixed Nuts' for the costumes, 'Spelling Bee' for the microphones, royalties) and a photo from 'Wizard of Oz' to show the costumes was settled. Kimberly will post the photo and caption. Everyone should go vote and share.

Membership - Carol

Passed out membership cards. Please fill out and give back to Carol. Sending letters to other members.

NEW BUSINESS

The NINCE/university student marketing project is going well. They are coming up with a plan and may come to a future meeting to present their ideas.

Pete's show – we are unsure what to do with it. It has a director, set, etc., Pete only needs promotion (endorsement and flyers) from VCCT.

Discussion: Does VCCT wish to be attached to the production? We should still support any local arts.

VOTE: VCCT will promote Pete's show through social media and newsletter. (PASSED)

Culminating Event will be October 16th. People who have never come before, are saying they will be there this year. Parking may be an issue. A karaoke machine and prizes for costumes are needed.

Ken and Kimberly are decorating.

Doug will send a letter for the grant.

Doug - AT&T match is changing; he will get it to Jeanie and will follow-up later.

Christmas – Dianne wants to send letters to offer services for performances (singers or a reading) – tabled for next season as it will take more planning than we have time for before December.

Parade is December 4th and elves will be needed again to walk with Santa. Also more candy canes are needed.

VOTE: continued Santa support from the group and donate \$100 for candy. (PASSED)

Directors' Workshop will be at the library if Hickory Grove is unavailable for its size and stage.

Discussion – 4 weeks may be too long of a commitment and what is needed for setting up.

Corn Cobbers have taken a 10 year break and now wants to try something new (a write-your-own show). They ask if they may borrow platforms, costumes, or lights and may ask for help with the set in June. Doug, Debby, and Ken are all involved, so they can look after the group's items.

VOTE: The group will lend help and items in exchange for PR/acknowledgment (PASSED)

November 10th, the Rotary Club would like a presentation of anything! Doug and Sally will perform 'Can't Hear You When the Water's Running'.

Mission statement seems to need updating or reviewing by the current group.

Discussion – The group should refocus on the goals of the organization and focus on particular projects.

Discussion – we should have a permanent house manager to work with Will and the new seating system, get volunteers in vests, decorate the lobby, do raffles, etc. It would be nice to have constancy. Perhaps make it a board position so the person will always know what's needed for the show. We will come up with a list of duties to present to the volunteer.

February 11th is the special debate show with the Women's Club and will be both a noon and evening show this year. The ticket system can be used for any special events. Dianne will get information to Will.

Everyone needs to think about events for members for Sally's email poll.

Discussion - Make A Difference is having a large event. They need volunteers for an event to pack lunches between November 12 and the 15th. We are interested and Sally will get more information.

The group still needs a season and publicity person. Also, we should all share the load with the committees.

Discussion – do we need a license for a 50/50 raffle during performances? Doug will look into it.

The next meeting will be at Amy's office. October 28th at 7pm.

NOTE: Because we will be skipping the November meeting (all the holidays in the way), there a combo meeting December 9th and be prepared for a long one!

Meeting adjourned at 9:22pm