

VCCT Board Meeting 7/26/17

Meeting called to order at Mr. Vince's Clubhouse at 7:00p.m.

Present members: Kimberly E., Amy F., Will M., Sally S., Todd B., Carol W., Doug K., Rebecca M., Ken M.

Secretary meeting minutes had a couple of spelling errors.

Treasurer's Report

Deposits-June 2017 \$28.00

Checks-June 2017 \$82.62

Interest-June 2017 \$.43

June Ending Balance- \$5480.24

June ending balance is \$4791.56 (3 outstanding checks)

CDs remain unchanged at \$6371.52 and \$6237.01

Museum Fundraiser

The museum likes the photos and would like them to stay through the Lincoln Hwy Festival, or they could become a permanent exhibit.

[DISCUSSION] The photos would be damaged and will have much more exposure than at the Clubhouse. They will be displayed at the museum until further notice.

The museum also wants to know if there would be interest in performing one of the 1st shows, a cemetery walk, or bio-show. We could do an "Our Town"-style show about some of Rochelle's history. A fundraiser is possible, but we must be careful not to lose money on it. What is the museum willing to help with and what exactly do they want? There is interest, but we need more information. Terry D. is willing to write. Perhaps August 2018. Sally will take charge of the project.

1st National Bank

The greenery decorating the lobby is for sale/donation. Yes, we have the room and want it. It worked well for "Robin Hood..."

Creston Booster Days

The parade is September 17. We should be in the parade.

Carrie's Show

She and Ken will work out who gets the Summer 2018 show.

[DISCUSSION] We should be getting kids/younger members involved with shows. It doesn't mean we need to do childrens' shows. They can also help backstage (if able and old enough). Alyssa from "Bleacher Bums" is interested in learning and helping out with makeup during "High Spirits".

"Alice in Wonderland" will be Summer 2019.

Bleacher Bums

The table/seat numbers are not part of the show's budget. There is also a \$500 allowance for PR for every prediction. The opening weekend was good, the storms caused little trouble opening night. Ken's performance was good enough to get yelled at by an audience member.

High Spirits

Auditions will be August 7th and 8th. Ken needs a producer - Sally and Susan are both interested but each can't be there the whole time. Could two part-time producers equal one producer?

Michael Hynick is assistant director.

Joe Meadows is looking to set up another buy-out show, and Ken is willing. We just need to know which night for the website and advertising.

The Clubhouse

The spotlight is the only item ever asked to borrow. We should wait until the room is available to rent out.

There was water coming in around the doors during the heavy rain. Whoever is using the room, or the coordinators, must clean the bathrooms, room, and empty trash.

Zach Crabtree offered to help clean the clubhouse regularly.

Tickets/Membership

Should the new season dates (Jan-Dec) be mailed as a letter to season ticket holders? Also let them know their current ticket will work for "High Spirits".

All associate members (anyone who gets involved) --this was discussed in a previous meeting.

[DISCUSSION] Should season tickets the year of a musical be a higher price to account for the higher ticket price?

[VOTE] \$30 for a season ticket for the 2018 season. [PASSED]

The season tickets sold at the 1st & last show, and on the website until the end of the 1st show. We can ask for a seating preference and then assign them a seat.

Kimberly accidentally formed a committee for season planning - season tickets/membership/season planning should all work together to know what members get for their donation and involvement.

Rochelle Downtown Assoc.

\$25/member

[VOTE] We should join the Rochelle Downtown Assoc. [PASSED]

Donors

Carol is not getting all of the donor information. Everyone needs to email her all info. when someone does an in-kind donation.

Resource

5 people came to train on the light board.

We have created a new stage platform for future use.

The PC is starting to have issues, using 3 for "Bleacher Bums".

Renee has a laptop to make programs but hasn't made them for the last few seasons, so we should get that back from her. Doug will contact Renee.

We still need a light inventory and test the donated lights. There is an issue with how to try lighting them.

Newsletter

Will needs newsletter information. If you can write out the article, even better.

Social

The scavenger hunt event was fun. August 19th is movie night - "High Spirits" at the Clubhouse.

PR

VCCT is Chamber members now.

The attendance has been disappointing for "Bleacher Bums". Todd has some ideas to help, and the media blasts from the chamber will help. The chamber also has a PR person who could make our ads. The flyers we use should be bigger and have a standard VCCT header to attract attention to what is happening right away.

i.e. "VCCT Now Playing" banner

We have a branding issue. VCCT needs to be seen everywhere.

Someone could go to the different clubs to talk about the group/shows. (Carol or Sally?)

Meeting adjourned 8:39pm

Next meeting, at Mr. Vince's Clubhouse August 23th.